

MAIL TO:
Office of the Attorney General
Registry of Charitable Trusts
P.O. Box 903447
Sacramento, CA 94203-4470

STREET ADDRESS:
1380 I Street
Sacramento, CA 95814
Telephone: (916) 323-5079

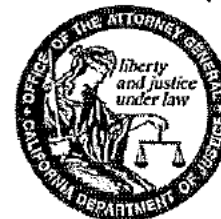
WEB SITE ADDRESS:
<http://ag.ca.gov/charities/>

COMMERCIAL FUNDRAISER FOR CHARITABLE PURPOSES

ANNUAL FINANCIAL REPORT FOR 20 05 (California Government Code Section 12599)

Failure to file annual financial report by January 30th annually for each calendar year of solicitation may result in late fees as defined in Government Code Section 12586.1

An annual financial report must be filed for each event for each charity solicited for during the previous calendar year.



109-4

| | |
|---|---|
| Name and Address of Commercial Fundraiser: <u>The Heritage Company, Inc.</u> Name of commercial fundraiser <u>2402 Wildwood Avenue</u> Address of commercial fundraiser <u>Sherwood</u> AR <u>72120</u> City, State, and ZIP Code | Name and Address of Charitable Organization: CT No. <u>094720</u> / F.E.I.N. No. <u>36-3071247</u> <u>American Association of the Deaf & Blind</u> Name of charity <u>8630 Fenton Street, Suite 121</u> Address of charity <u>Silver Spring</u> MD <u>20910</u> City, State, and ZIP code of charity |
|---|---|

Figures from (check one): National Campaign ☐ California Campaign ☒

Telemarketing held (on) (from) 1/1, 20 05, to 12/31, 20 05
(Type of activity) (Date or dates must be shown)

Is the contract between the commercial fundraiser and charity based upon a fee or percentage of revenue? Fee ☐ Percentage ☐ Other ☐
If other, provide brief explanation _____

1. REVENUE

| | | |
|---|---------------------|-----|
| A. Cash contributions | <u>\$148,060.50</u> | A. |
| B. Entertainment sales or admission charges | _____ | B. |
| C. Sales from products | _____ | C. |
| D. Advertisement sales | _____ | D. |
| E. Membership fees | _____ | E. |
| F. Other sources: (Specify) | | |
| a. _____ | _____ | Fa. |
| b. _____ | _____ | Fb. |
| c. _____ | _____ | Fc. |
| d. _____ | _____ | Fd. |
| G. TOTAL REVENUE | <u>\$148,060.50</u> | G. |

2. EXPENSES

| | | |
|-----------------------------------|---------------------------------|-----|
| A. Fees or commissions | <u>See attached itemization</u> | A. |
| B. Salaries | _____ | B. |
| C. Payroll taxes | _____ | C. |
| D. Employee benefits | _____ | D. |
| E. Cost of merchandise for resale | _____ | E. |
| F. Cost of entertainment | _____ | F. |
| G. Postage | _____ | G. |
| H. Advertising | _____ | H. |
| I. Telephone | _____ | I. |
| J. Rental of equipment | _____ | J. |
| K. Facilities charge | _____ | K. |
| L. Permits | _____ | L. |
| M. Other expenses: (Specify) | | |
| a. _____ | _____ | Ma. |
| b. _____ | _____ | Mb. |
| c. _____ | _____ | Mc. |
| d. _____ | _____ | Md. |
| N. TOTAL EXPENSES | <u>\$99,487.39</u> | N. |

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3. Amount to charity (subtract line 2N from line 1G) \$48,573.11 3.
4. Less additional fundraising expenses paid by charity including fee paid to commercial fundraiser (to be completed by charity) \$0.00 4.
5. Less fair market value of goods and/or services used for the event which were paid by sponsor(s) \$0.00 5. ✓
6. Net proceeds realized by charity from the campaign (subtract lines 4 and 5 from line 3) \$48,573.11 6.
7. (a) Does any officer, director, partner or owner of the commercial fundraiser have any affiliation with or control over, directly or indirectly, the charitable organization for which the commercial fundraiser has contracted to solicit?
☐ Yes ☐ No If "yes" complete the following:

| Name of officer, director, partner or owner of commercial fundraiser | Name and address of charitable organization | Relationship of officer, etc. to charitable organization |
|--|---|--|
| See attached list of officers and directors | | |
| | | |
| | | |

- (b) For each affiliation identified in 7(a), attach copy of the contract between the commercial fundraiser and the charity.

Under penalties of perjury, I declare that I have examined this report, including accompanying documents, schedules and statements, and to the best of my knowledge and belief, it is true, correct and complete.

CAMPAIGN FINANCIAL REPORT

THE HERITAGE COMPANY

(Name of Professional Solicitor)

(Registration Number)

AMERICAN ASSOCIATION OF THE DEAF & BLIND - CALIFORNIA

(Name of Charitable Organization or Sponsor)

For the period beginning 01/01/05 through 12/31/05

GROSS REVENUE 148,060.50

EXPENSES

| | |
|------------------------------|-----------------------------|
| SALARIES, WAGES, COMMISSIONS | <u>41,994.82</u> |
| PROMOTIONAL FEES | <u>5,657.53</u> |
| POSTAGE | <u>2,278.20</u> |
| TELEPHONE | <u>31,173.37</u> |
| RENT | <u>11,998.52</u> |
| SUPPLIES | <u>1,290.98</u> |
| LICENSES, PERMITS | <u>2,126.32</u> |
| ADVERTISING | <u>2,657.90</u> |
| ACCOUNTING/DATA PROCESSING | <u>14,960.18</u> |
| LIST PREPARATION | <u>1,177.07</u> |
| OTHER: | <u> </u> |
| | <u> </u> |
| | <u> </u> |
| | <u> </u> |

TOTAL EXPENSES 115,314.89 77.88%

Net Proceeds 32,745.61 22.12%

Amount Retained by Charitable Organization or Sponsor 48,573.11 32.81%

Percentage of Funds Received by Charitable Organization or Sponsor 32.81%
(Amount Retained by the Charitable Organization or Sponsor divided
by Gross Revenue)

Net Income/Loss (-) to THC -15,827.50 -10.69%
(pending ongoing collections & reconciliations)